

## Advertising Options

Description	Details	Total Estimate
Direct Recruitment of Midwest Administrators (IL, IN, WI, MI, MO, IA, MN, OH)	<i>Supts/C-level Administration</i>	\$0
Direct Recruitment of NE Administrators (NY, NJ, PA, MD, DE, VA, WV, MA, CT, NH, VT, ME, RI)	<i>Supts/C-level Administration</i>	\$0
Direct Recruitment of SE Administrators (KY, NC, SC, GA, TN, AL, FL)	<i>Supts/C-level Administration</i>	\$0
Direct Recruitment of South Administrators (MS, LA, AR, OK, TX)	<i>Supts/C-level Administration</i>	\$0
Direct Recruitment of West/SW Administrators (NM, AZ, CA, NV, OR, WA)	<i>Supts/C-level Administration</i>	\$0
Direct Recruitment of Mid-State Administrators (MO, ND, SD, NE, KS, WY, UT, CO)	<i>Supts/C-level Administration</i>	\$0
AASA Job Bulletin	<i>30 day listing</i>	\$575
EdWeek	<i>Newspaper + Website, 30 days</i>	\$2,062.68
LinkedIn	<i>30 day listing</i>	\$195-\$300
Career Builder Website (USA Today)	<i>30 day listing</i>	\$419
Association of Latino Administrators and Supts.	<i>6 week web posting</i>	\$100
National Alliance of Black School Educators	<i>30 day posting</i>	\$250
Atlanta Journal Constitution	<i>¼ Print Page for 1 day, 30 days online</i>	\$3,875
Atlanta Business Chronicle	<i>2 weeks online and in print for 1 day</i>	Starts at \$418
Private School Networks		Included
PROACT Search's Web Site + Blog	<i>5000 views/month</i>	Included

This is a short list of all the different options for advertisement and recruitment. In the past we State Job Board (some free, some charge); The Broad Center; Hispanic Outlook in Higher Education; Women in High Education; Education American Network Website; and more. **Costs for each of these will vary and we will adjust advertising price based off of the District's desires.**