

Sourcing Initiative
RFQ 15-26, Superintendent Search Firm
October 6, 2014

1) Search NIGP Resource Center:

Several emails were sent to entities that have relevant solicitations in the Resource Center.

- Loudoun County provided a lengthy executive search vendor list. Filed in RFQ 15-26 in a folder entitled "Vendor List", along with one email with additional vendor. These vendors are being added to the current list for RFQ 15-26.

2) Verify Email addresses on current vendor list. Add a contact person for each entity on the list:

- Current List in RFQ 15-26 in folder entitled "Vendor List", dated 10-3-14, with verified email addresses and contact person.
- The current list for RFQ 15-26 is being doubled in number of vendors, as a result of additional sourcing opportunities.

3) Add "firms specializing in superintendent searches". Add to vendor list:

- A list of firms specializing in superintendent searches has been obtained listing vendor opportunities from various states. The sources are being added to the current vendor list.

4) Rates and Specifications for Advertising:

Atlanta Journal/Constitution (AJC):

- Rate for legal advertisement is:
 - 30 characters per line at \$23.00 per line = approximately \$1,150.00 per day.
 - Ad can run as long as agency desires.Representative stated that we can email the ad to legalclass#ajc.com when it is ready, along with how long we want it to run, and the AJC will give us an exact price.
- Placement Deadline: Representative with the AJC stated that for a legal advertisement, the maximum deadline appears to be approximately three (3) days prior to publication and that there is usually not a delay for online publication.

USA Today:

- Rates: Per day: 1 column, 5 inches - \$3,180.00
- Placement Deadline: By 5 PM, three (3) days prior to publication
- Friday is considered the weekend edition.

Wall Street Journal:

- Rates for 1 column wide by 5 inches tall:
 - Nationwide \$8,314.30 per day
 - East Coast \$4,531.65 per day
 - Southeast \$1,595.00 per day
- Placement Deadline:
 - Nationwide Any Day – need two (2) day’s notice
 - East Coast Any Day – need two (2) day’s notice
 - Southeast Only available on Wednesdays (deadline is 5pm Monday, EST) and Saturdays (deadline is 5pm Thursday, EST)

School Administrator:

- Rates
 - ¼ page 1 time \$2,035
 - ½ page 1 time \$3,700
- Placement Deadline: About 2 months

Education Week: *Education Week* does not publish solicitations or advertisements for jobs.

American School & University: *American School & University* does not publish solicitations or advertisements for jobs.

Government Procurement: Government Procurement does not publish solicitations or advertisement for jobs.

5) Draft Timeline for new RFQ is attached.